**Core Values Statements**

Core values fall into two categories:

1. ***Expressive***: Those which express your *purpose*; and

2. ***Instrumental***: Those which describe how you do *business.*

* ***Expressive*** values include: Quality of life, community development, service, health care, education, environmental stewardship, social justice, human dignity, self-determination, safety, security, beauty, artistic quality or some other element of the common good.
* ***Instrumental*** valuesinclude: Innovative, efficient, professional, resourceful, adaptable, productive, creative, participative, accountable or collaborative.

A good mix of *expressive* and *instrumental* values will help you distinguish your Core Values Statement.

**Examples**

**Quad City Leadership Consulting, Inc.**

**Leadership** -We develop leaders to bring about the change they want to see.

**Guidance** - We serve our clients toward their success, not ours.

**Interaction** -We maximize opportunities for as many people to participate.

**Teamwork** - We facilitate processes that enhance collaboration and build trust.

**Crawford Company**

**Teamwork** - We work together as one team aimed at reaching common goals.

**Innovation** - We are flexible and resourceful in discovering innovative solutions.

**Quality** - We strive to deliver the highest quality products and service.

**Customer Service** - We act with the utmost professionalism in serving our customers.

**Integrity** - We show what we believe by practicing these values.

**Vera French Community Mental Health Center**

**Community Service** - We respond to community needs and lead community solutions.

**Compassion** - We serve those who seek our assistance with respect for their culture, abilities and goals.

**Empowerment** - We empower people by developing strengths and instilling hope.

**Quality** - We strive to provide effective, efficient and equitable care for every client we serve.

**Professionalism** - We hold ourselves to the highest standards of professional integrity.

**Respect** - We honor the relationships and the trust placed in us by all we serve.

**Resourcefulness** - We act as innovators to proactively overcome challenges and develop solutions.

**Tapestry Farms**

**Accompaniment** - We walk with refugees as they embark upon their new lives.

**Encouragement** - We recognize, respect, and celebrate the gifts of refugees.

**Resourceful** - We leverage resources to overcome the barriers facing refugees.

**Humility** - We have a lot to learn about the culture and experiences of refugees.

**Hope** - We long for the day when resettled families find home once again